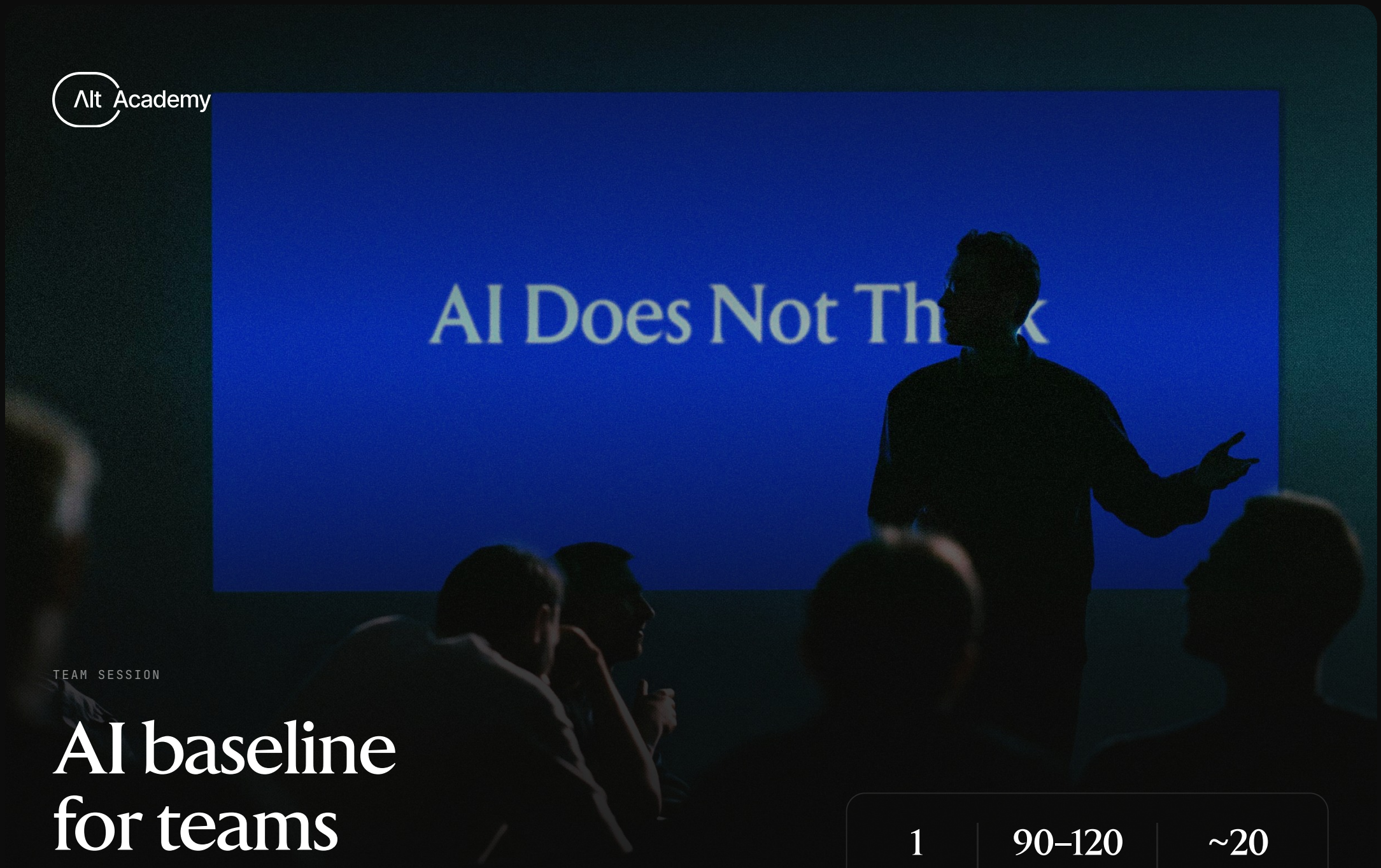
Alt Academy



TEAM SESSION

AI baseline for teams

Get the whole team to the same honest starting point — in one session.

1	90–120	~20
SESSION	MINUTES	PARTICIPANTS

Alt Co

TEAM SESSION

THE SESSION

One session, your whole team. From hype and hesitation to a shared baseline.

Some of your people are racing ahead with AI. Others haven't started, or are quietly wary. Most are working off rumour and headlines. One session, the whole team in the same room — separating what's real from what's hype, building one shared vocabulary, and showing each person where these tools fit their own work.

PART 01 · ~20 MIN

What's real, what's hype

Cut through the noise: an honest read on what today's AI does, and doesn't, do.

PART 02 · ~35 MIN

How AI actually works

The plain-English mental model — and the shared vocabulary to talk about it without the jargon.

PART 03 · ~35 MIN

Where it fits your work

Mapped to your team's real work and shown live — worked examples of where AI helps, where it doesn't, and what stays human.

PART 04 · ~20 MIN

Starting well, and safely

Simple first steps, the guardrails that matter, and how to keep the momentum after today.

KEY OUTCOMES

Teams come out speaking the same language.

A shared, honest baseline
Everyone leaves with the same realistic read on what these tools do and don't do.

Confidence, not hype or fear
The team can try the tools knowing what's worth the effort.

One vocabulary across the team
Fewer conversations talking past each other — one language for AI.

A safe way to start
Simple guardrails so people can experiment without creating problems.

A sense of where it fits
Each person sees where AI helps their own day-to-day work.

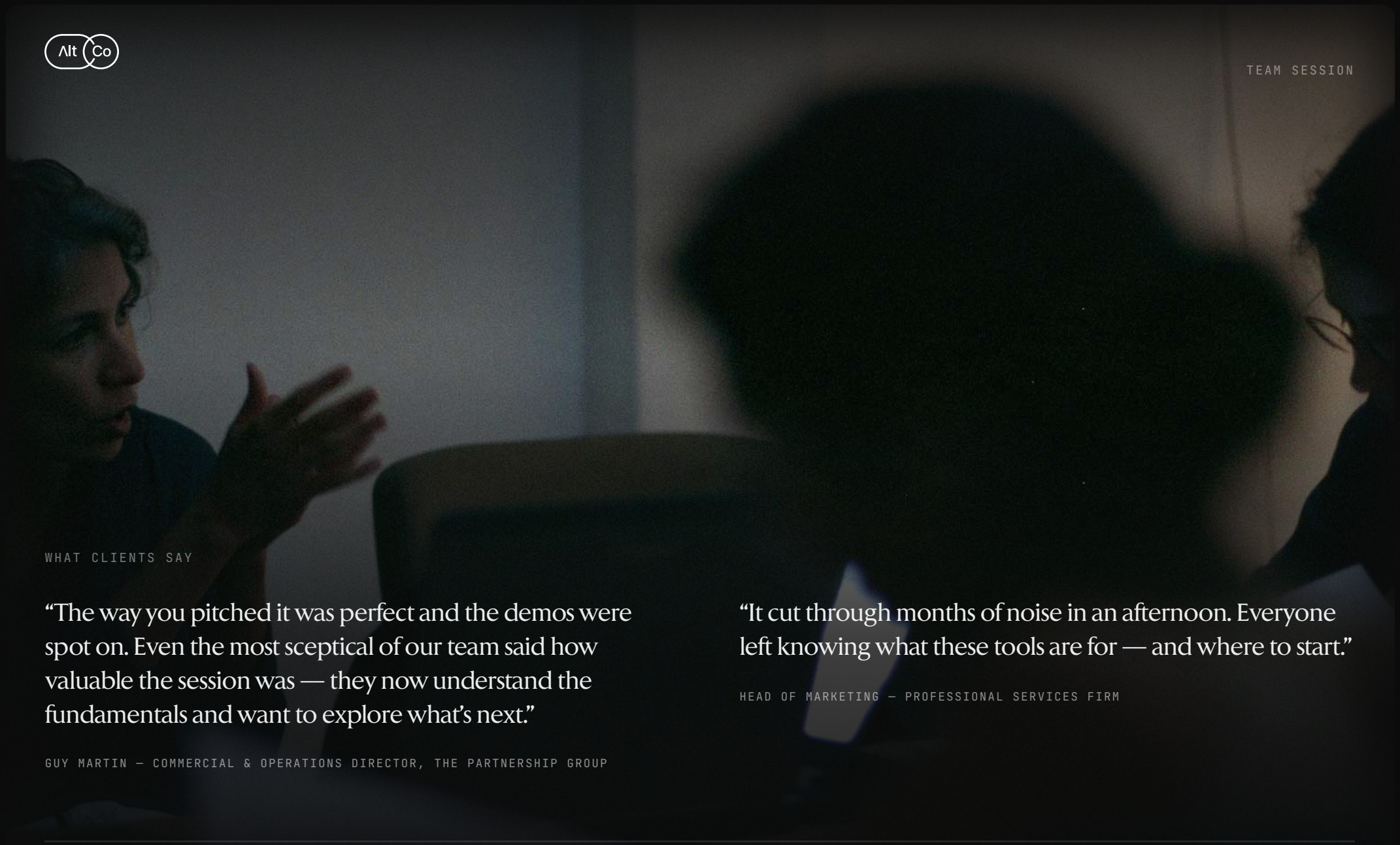
Momentum to build on
People leave wanting to try things — and with a sensible first step to take.

DETAILS

DURATION	90–120 minutes
FORMAT	Live demos · no prep
WHO	Your whole team · up to ~20
DELIVERY	On-site or remote
INVESTMENT	£7,500 + VAT

WHAT YOU LEAVE WITH

A shared AI vocabulary, a simple map of where AI fits your team's work, and a starter set of safe, high-value first uses — plus a short reading list to keep the momentum going.



WHAT CLIENTS SAY

"The way you pitched it was perfect and the demos were spot on. Even the most sceptical of our team said how valuable the session was — they now understand the fundamentals and want to explore what's next."

GUY MARTIN — COMMERCIAL & OPERATIONS DIRECTOR, THE PARTNERSHIP GROUP

"It cut through months of noise in an afternoon. Everyone left knowing what these tools are for — and where to start."

HEAD OF MARKETING — PROFESSIONAL SERVICES FIRM

Bring this to your team

academy@altco.io