

Alt Academy

EXECUTIVE PROGRAMME

AI literacy for executives

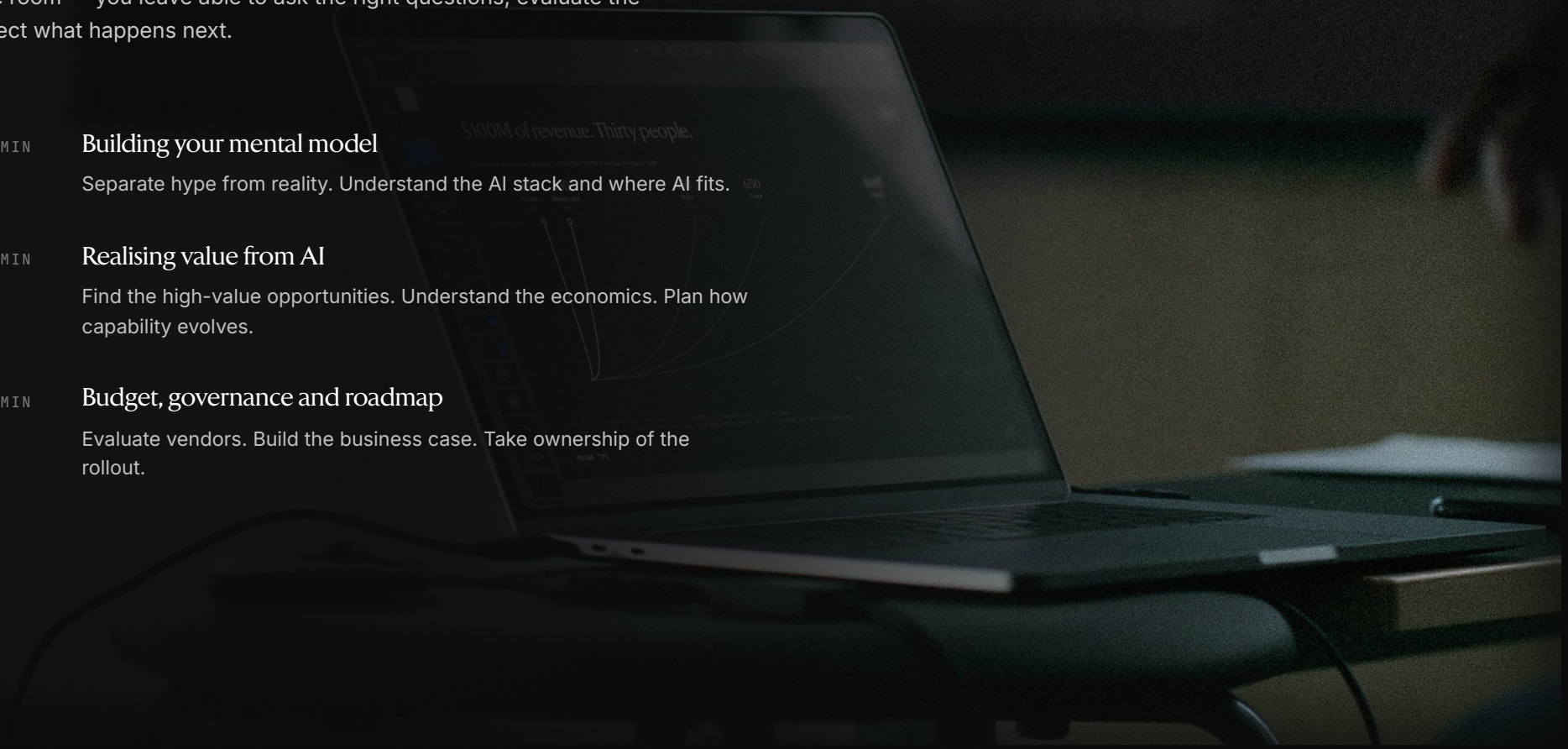
Lead the AI decisions as a team — not one person carrying it alone.

3	90	6–8
SESSIONS	MINUTES EACH	PARTICIPANTS

THE PROGRAMME

Three sessions over three weeks. From reacting to AI to owning the agenda.

Board pressure. Vendor noise. Budget requests without a business case. Most leaders are being asked to make consequential AI calls without the foundations to back them up. Run privately for your leadership team — the people making those calls, in the same room — you leave able to ask the right questions, evaluate the answers, and direct what happens next.



SESSION 01 · 90 MIN

Building your mental model

Separate hype from reality. Understand the AI stack and where AI fits.

SESSION 02 · 90 MIN

Realising value from AI

Find the high-value opportunities. Understand the economics. Plan how capability evolves.

SESSION 03 · 90 MIN

Budget, governance and roadmap

Evaluate vendors. Build the business case. Take ownership of the rollout.

KEY OUTCOMES

Leadership teams come out making the calls — together.

Understand what AI can and cannot do
Recognise realistic uses of AI and avoid common misconceptions.

Make better technology choices
Ask the right questions when evaluating tools and vendors.

Identify where the value is
Spot where AI saves time, reduces effort or sharpens decisions.

Govern AI with confidence
Put the right controls in place without slowing the business down.

Link AI to business outcomes
Connect AI ideas to measurable impact rather than hype.

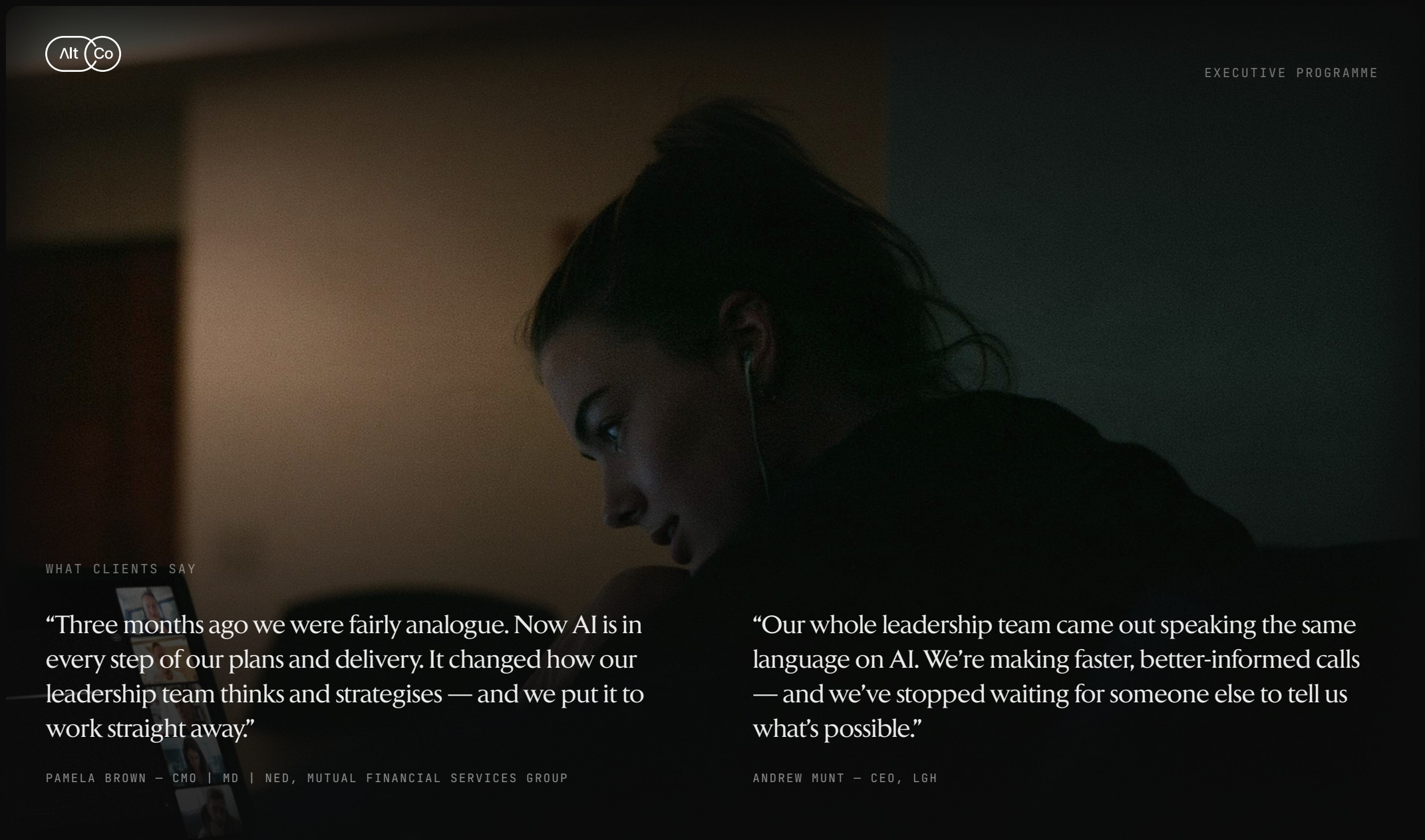
Lead AI adoption as a team
Direct the discussions, decisions and roadmap — no deep technical expertise required.

DETAILS

DURATION	3 × 90-min over 3 weeks
COMMITMENT	6–7 hours total
WHO	Your leadership team · 6–8
DELIVERY	In-house · UK or remote
INVESTMENT	£25,000 + VAT

WHAT YOU LEAVE WITH

An Executive Playbook, an AI Opportunity Canvas, a Budget Template, a Vendor Scorecard and a Roadmap Template — plus a reading list drawn from OpenAI, Google, Anthropic, Microsoft and Harvard Business Review.



WHAT CLIENTS SAY

"Three months ago we were fairly analogue. Now AI is in every step of our plans and delivery. It changed how our leadership team thinks and strategises — and we put it to work straight away."

PAMELA BROWN — CMO | MD | NED, MUTUAL FINANCIAL SERVICES GROUP

"Our whole leadership team came out speaking the same language on AI. We're making faster, better-informed calls — and we've stopped waiting for someone else to tell us what's possible."

ANDREW MUNT — CEO, LGH

Discuss bringing this to your leadership team

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